



# Sponsorship Opportunities

PRRF.org • 248-838-9102 • info@pediatricrrf.org



## Our Mission

The mission of the Pediatric Retinal Research Foundation (PRRF) is to support the community of families impacted by blinding pediatric retinal diseases and champion the quest for a cure.

## Supported Diseases

Coats' Disease

Familial Exudative Vitreoretinopathy (FEVR)

Norrie Disease

Persistent Fetal Vasculature Syndrome (PFVS)

Retinopathy of Prematurity (ROP)

X-Linked Retinoschisis

Stickler Syndromes

## Research Initiatives

We fund basic and translational research at the Pediatric Retinal Research Lab (PRRL) at Oakland University. The Foundation funded the development of the PRRL in 2011. This lab is the first of its kind - a state of the art facility with outstanding researchers solely dedicated to pediatric retinal diseases from bench-top to bedside.

**Our latest research update can be found in our 2023 Annual Impact Report found at [www.prrf.org/annual-impact-report](http://www.prrf.org/annual-impact-report).**

## Community Outreach Initiatives

We are continually looking to provide answers to critical questions, as well as highlight trends and innovative opportunities on the horizon - all at no cost to families, caregivers, children and supporters.

We support communities through an annual, free Family Connection Conference, *Through Our Eyes* podcast, workshops connecting families world-wide discussing relevant topics, bi-monthly "Sightlines" eNewsletter featuring articles, research updates, and information curated specifically for the rare pediatric retinal disease community and much more.

## Sponsorship Opportunities

The funding opportunities with sponsorship activation benefits outlined below will support research initiatives and ensure community programming remains free for everyone in the PRRF community. Custom and combined packages are available. Please reach out to Stephanie Saville, PRRF Foundation Manager, to discuss your interests and ideas further.

**September 28, 2025**

**Bloomer Park, Rochester Hills & Virtual**

The Hope for Vision Walk is our annual fundraising event hosted virtually and in person. Champions sign up to fundraise as individuals or teams with proceeds benefitting PRRF.

### **Presenting Sponsor - \$15,000**

- Presenting Sponsor byline on all campaign materials
- Logo on campaign t-shirts
- Hyperlinked logo prominently displayed on campaign home page and sponsor page
- Social media feature and three mentions across all PRRF platforms (over 700 followers)
- One dedicated eblast promoting your product/service
- Feature in one issue of *Sightlines*, PRRF's electronic newsletter sent to over 1,100 subscribers
- Opportunity to include a collateral or promotional item in Champion toolkits
- Mission donation to PRRF and listing in Annual Impact Report

### **Hope Sponsor - \$10,000**

- Logo on all campaign materials including campaign t-shirts
- Hyperlinked logo displayed on campaign home page and sponsor page
- Social media feature and two mentions across all PRRF platforms (over 700 followers)
- Feature in one issue of *Sightlines*, PRRF's electronic newsletter sent to over 1,100 subscribers
- Opportunity to include a collateral or promotional item in Champion toolkits
- Mission donation to PRRF and listing in Annual Impact Report



## Sponsorship Opportunities

### Visionary Sponsor - \$5,000

- Logo on all campaign materials including campaign t-shirts
- Hyperlinked logo displayed on campaign home page and sponsor page
- Two social media mentions across all PRRF platforms (over 700 followers)
- Feature in one issue of Sightlines, PRRF's electronic newsletter sent to over 1,100 subscribers
- Opportunity to include a collateral or promotional item in Champion toolkits
- Mission donation to PRRF and listing in Annual Impact Report

### Unity Sponsor - \$2,500

- Logo on all campaign materials including campaign t-shirts
- Hyperlinked logo displayed on campaign home page and sponsor page
- One social media mention across all PRRF platforms (over 700 followers)
- Feature in one issue of Sightlines, PRRF's electronic newsletter sent to over 1,100 subscribers
- Mission donation to PRRF and listing in Annual Impact Report

### Champion Sponsor - \$1,000

- Logo on all campaign materials including campaign t-shirts
- Hyperlinked logo displayed on campaign home page and sponsor page
- One social media mention across all PRRF platforms (over 700 followers)
- Mission donation to PRRF and listing in Annual Impact Report



## Let's Connect

**Stephanie Saville, Foundation Manager**

c: 248-568-7545

ssaville@pediatricrrf.org

**Luisa Recchia, Community Outreach Manager**

c: 248-419-4088

lrecchia@pediatricrrf.org

**Pediatric Retinal Research Foundation**

PO Box 1926, Birmingham, MI 48012

(248) 838-9102

info@pediatricrrf.org

PRRF.org



Employees from our  
sponsor, FMD



Team Aria