



**PRRF FAMILY
CONNECTION**
CONFERENCE 2026

SPONSORSHIP DECK



**pediatric
retinal
research
foundation**

Monica Merlis Matthews
Development Manager
monica@prf.org
215-490-9434
www.prf.org

GET TO KNOW US



Our Mission

To raise awareness of pediatric retinal diseases, drive research, and support the community of affected individuals and their families.



What We Do:

We **invest in research** to uncover the causes, treatments, and cures for pediatric retinal diseases, while also **supporting families**.

RESEARCH INITIATIVES

- Oakland University's state-of-the-art Pediatric Retinal Research Lab
- Empower future vision leaders through Oakland University SUPER Scholars program
- The Ophthalmic Biobank that stores tissue samples to drive retinal research
- DNA sequencing to identify genetic causes of retinal diseases



Pediatric Retinal Diseases

Coats' Disease • Familial Exudative Vitreoretinopathy (FEVR) • Norrie Disease • Persistent Fetal Vasculature Syndrome (PFVS) • Retinopathy of Prematurity (ROP) • Congenital X-Linked Retinoschisis • Stickler Syndrome

COMMUNITY INITIATIVES

- Annual Family Connection Conference
- *Through Our Eyes* Podcast and *Sightlines* Newsletter
- Parent and Patient Support Network
- Hope for Vision Walk

ABOUT THE CONFERENCE



PRRF FAMILY
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CONFERENCE 2026

SATURDAY, APRIL 18TH, 2026

Participate Virtually or In-Person

Oakland Center at Oakland University

312 Meadow Brook Road, Rochester, MI 48309

Each year, we bring together families, world-renowned researchers, and leading clinicians for the only conference dedicated exclusively to pediatric retinal diseases. This event features a keynote speaker, expert panel with Q&A, and a tour of the Pediatric Retinal Research Lab. Past topics have included genetic testing, emerging therapies, mental health, caregiving, and navigating school IEPs. **This year's focus will be on assistive technology and AI**, an exciting and rapidly evolving area of hope for our community. At its heart, the conference brings families together to share experiences, find strength, and build lasting connections.





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SPONSORSHIP PACKAGES

PRESENTING SPONSOR - \$10,000

- Logo and listed as "Presented by" on all conference materials
- Opportunity to give welcome remarks
- May distribute promotional item to all attendees
- Exhibitor booth
- One dedicated eblast promoting your business
- Feature shared on social platforms (1,000+ followers)
- Mention in *Sightlines* (e-newsletter with 1,100+ subscribers)
- Listing in Annual Impact Report

KEYNOTE SPONSOR - \$5,000

- Logo on all conference materials
- Opportunity to introduce keynote speaker
- May distribute promotional item to all attendees
- Exhibitor booth
- Highlight on social platforms (1,000+ followers)
- Mention in *Sightlines* (e-newsletter with 1,100+ subscribers)
- Listing in Annual Impact Report

ASK THE DOC SPONSOR - \$2,500

- Logo on all conference materials
- May distribute promotional item to all attendees
- Exhibitor booth
- Highlight on social platforms (1,000+ followers)
- Listing in Annual Impact Report

BREAKOUT SESSION SPONSOR - \$1,000

- Logo on all conference materials
- Highlight on social platforms (1,000+ followers)
- Listing in Annual Impact Report

EXHIBITOR - \$500

- Display table



LET'S CONNECT



For more information on how to become a sponsor, contact:

Monica Merlis Matthews

Development Manager

monica@prrf.org

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**pediatric
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8424 E 12 Mile Road, Suite B2
Warren, MI 48093

www.prrf.org

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